



**DEPARTMENT OF THE ARMY
HEADQUARTERS, US ARMY CADET COMMAND
1ST Cavalry Regiment Road
Fort Knox, Kentucky 40121-5123**

ATCC-CO-RET (601-1ii)

SEP - 5 2024

MEMORANDUM FOR

Commanders, All Units Reporting Directly to This Headquarters Deputy Chiefs of General Staff and Chiefs of Special Staff Officers

SUBJECT: Policy Memorandum 14 – United States Army Cadet Command (USACC) Retention Awards and Incentive Program

1. Reference.

- a. Army Regulation (AR) 601-280, Army Retention Program, 14 April 2024.
- b. Army Regulation (AR) 600-8-10, Leaves and Passes, 3 June 2020.

2. Applicability. This policy applies to all personnel, military and civilian, assigned or attached to USACC on Fort Knox and Headquarters, or Universities. Hereinafter, such military personnel intend to include all Service Members and shall be referred to as "Soldiers."

3. Purpose. To establish criteria and standards for the USACC Retention Awards and Incentive Program. This program recognizes units, and career counselors for program accomplishments.

4. Scope. The provisions of this program are applicable to all USACC units that receive reenlistment mission objectives from USACC Headquarters.

5. Goals.

- a. Reenlist, on a long-term basis, sufficient numbers of eligible Regular Army Soldiers in order to support end-strength and readiness requirements.
- b. Enlist, transfer, and assign sufficient numbers of eligible Soldiers who are separating from the Regular Army into Reserve Component (RC) units, consistent within geographic constraints.
- c. Achieve and maintain Army force alignment through the retention, transfer, or enlistment of highly qualified Soldiers in critical skills and locations.

ATCC-CO-RET (601-1ii)

SUBJECT: Policy Memorandum 14 – United States Army Cadet Command (USACC)
Retention Awards and Incentive Program

d. Adequately support special programs such as the U.S. Military Academy Preparatory School (USMAPS) and Reserve Officer's Training Corps (ROTC) Green to Gold Programs.

6. Retention Awards Program.

a. Awards presentations. The USACC Commander, Command Sergeant Major, or designated representative will present awards to USACC retention Mission Subordinate Commands (MSCs) annually. Retention awards will be awarded for each assigned missioned period (quarterly, semi-annually, or annual) during the FY.

1) USACC Commanding General's Excellence in Retention Gold Award. This is awarded to each MSC that achieves all assigned categories (FY ETS and AC2RC).

2) USACC Commanding General's Excellence in Retention Silver Award. This is awarded to each MSC that achieves all AC categories.

3) USACC Commanding General's Early Bird Award. This is awarded to the first MSC to achieve the AC FY ETS mission.

b. Special recognition will be given to officers and NCOs who demonstrate outstanding support of the retention effort within the command.

c. All subordinate commanders are responsible for establishing a Retention Awards and Incentive Program, designed to enhance the commander's ability to accomplish assigned retention missions and recognize their units' mission accomplishments. These will be in addition to the Retention Awards and Incentive Program established by the USACC Commanding General.

d. On behalf of the USACC CG, company level commands will include in their retention incentives program an "Early Bird" special four-day pass for their platoons/directorates that achieve the AC FY ETS mission first.

7. Retention Incentive Program.

a. Soldiers will receive the day of and the day after reenlistment off.

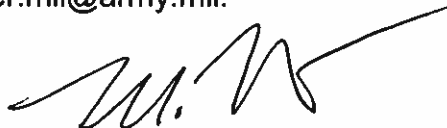
b. All Soldiers that reenlist or extend their contract and to which USACC receives credit, will receive one 4-day for each year that they reenlisted for. To be utilized within one calendar year. (Example: Soldier reenlists for 3 years, Soldier will receive 3, 4-day passes.)

8. Expiration Date. This policy will remain in effect until cancelled or superseded in writing.

ATCC-CO-RET (601-1ii)

SUBJECT: Policy Memorandum 14 – United States Army Cadet Command (USACC)
Retention Awards and Incentive Program

9. Proponent. The proponent of this policy is the USACC Senior Career Counselor. Questions concerning this policy should be directed to the Senior Career Counselor at (502) 435-8567 or andrew.j.sadler.mil@army.mil.

A handwritten signature in black ink, appearing to read 'M. O. Barnett', with a long, sweeping horizontal stroke extending to the right.

MAURICE O. BARNETT
Brigadier General, USA
Commanding